

2020 Tely 10 Medal Design Contest

Version 2; 20191216

The Tely 10 medal design contest is organized by the Newfoundland and Labrador Athletics Association (NLAA) and the Telegram. The winning design will be featured on the 2020 Tely 10 Award and Finisher medals.

The Tely 10 Medal Design contest will run from Wednesday, December 18, 2019, to Monday, January 20, 2020. Contest entry closes at midnight on Monday, January 20, 2020. No purchase is necessary.

Prize

1. Recognition in "The Telegram", and social media.
2. 1-year digital membership to SaltWire.com (valued at \$180.00) to the prize package. Membership includes unlimited digital access to SaltWire.com <https://www.saltwire.com/> and unlimited access to the all-new SW e-Edition kiosk containing over 25 SaltWire Network titles, including The Telegram, Cape Breton Post, Guardian and Chronicle Herald.
3. A framed sample of your winning design.
4. Complimentary entry in the 2020 Tely 10 road race.

Eligibility

- The contest is open to all residents of Newfoundland and Labrador.
- Employees of the NLAA, The Telegram and their immediate family are not eligible to submit an entry.
- Medal Design Committee members and jurors are excluded from submitting an entry.

Submission Requirements

- The medal must reflect the unique nature of the Tely 10 road race. The design can incorporate elements of the region or the province of Newfoundland and Labrador.
- Designs will be judged on their originality, relevance, and aesthetics.
- All submitted work must be original, not previously produced and must not include any pre-existing or third-party designs, trademarks, or copyrighted images.
- The design is for the front side of the medal.
- If text is part of the design, the submission must be in English.
- A written description of the design rationale, limited to 300 words, must accompany the design submission.
- Designs may be created by hand or on a computer. Designs can be submitted in black and white or colour on 8 ½" x 11" paper. The design must be shown in actual size, the maximum size is 3" x 3."
- The medal is two-sided. Only the front design of the medal must be shown.
- The design MUST incorporate: 1) the year of the competition "2020" or "93'rd"; and 2) the words "Tely 10".
- No more than 2 entries per person.
- Electronic files will only be accepted in PDF, JPG or EPS formats. The filename must include the artist's first, last name and contest (e.g. Jane_Doe_Medal_Contest.pdf).
- You may submit your work through the online submission form. We do not accept emailed submissions.

Terms

- All submissions become the property of the NLAA and Tely 10, and will not be returned. NLAA has the right to publish, reproduce the design or modify it, in any media and in whatever quantity we choose. Entrants assign all ownership rights, including all intellectual property rights to the medal design, to NLAA/Tely 10.
- Winners may be contacted to provide a working file of their design.
- The winning designs will be reproduced as the official medal of the 2020 Tely 10.
- Winners will be selected by a selection committee chosen by the NLAA.
- The NLAA / Tely 10 reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.
- The Prize must be accepted as awarded and is not convertible to cash.
- The prize will only be awarded to the person whose verifiable full name and valid address appear on the Entry Form associated with the Entry in question.
- The winner agrees, if necessary, to have their name and/or picture, including their photograph, and/or their voices used for advertising purposes related to this contest, free of charge.
- By entering the Tely 10 Medal Design contest, contestants agree to accept the terms and rules.
- The decisions of the judges appointed by the NLAA and will be final and binding.

For more information please email athletics@nlaa.ca or phone (709) 576-1303.